

NOBLE WOMEN'S COLLEGE, MANJERI

PG DEPARTMENT OF COMMERCE & MANAGEMENT

B.Com (Computer Application)

PROGRAMME OUTCOME

PO1	Enables learners to get theoretical and practical exposure in the commerce sector which includes Accounts, Commerce, Marketing, Management, Economics, Environment etc.
PO2	Develops communication skills and builds confidence to face the challenges of the corporate world.
PO3	Enhances the capability of decision making at personal and professional levels.
PO4	Makes students industry ready and develop various managerial and accounting skills for better professional opportunities.
PO5	Develops entrepreneurial skills amongst learners.
PO6	Strengthens their capacities in varied areas of commerce and industry aiming towards holistic development of learners.
Programme Specific Outcomes	
PSO1	To make the students efficient in office automation with computers and computer software applications
PSO2	To facilitate the students to join professional courses like CA, CMA, ACS, CFA and MBA,
PSO3	To develop subject skill within various discipline of commerce, business, accounting, economics, finance, auditing and marketing with soft skills in Tally and ERP, E-commerce
PSO4	To develop positive attitude and interest towards the concept of entrepreneurship and administration,

COURSE OUTCOME

SEMESTER I

Course Code	Course	Course Outcome
BCM1B01	BUSINESS MANAGEMENT	C01: This course introduces the importance of ethics in business. C02: Helps to understand the process of business management and its functions and acquire the knowledge and capability to develop ethical practices for effective management.
BCM1C01	MANAGERIAL ECONOMICS	C01: Acquaint students with the basic principles of micro and macroeconomics for developing the understanding of theory of the firm, markets and the environment, which would help them in managerial decision-making.

SEMESTER II

BCM2B02	FINANCIAL ACCOUNTING	C01: This paper introduces basic accounting concepts, principles and preparation of financial statements C02: It helps to equip the students with the skills of preparing financial statements for various type of organizations and also enables the student to acquire the knowledge about financial reporting standards and to understand corporate accounting methods.
BCM2C02	MARKETING MANAGEMENT	C01: The course aims to provide basic knowledge about the concepts, principles, tools and techniques of marketing and impart necessary knowledge which helps the students to choose a career in the field of marketing. C02: Exposes the students to the latest trends in marketing.

SEMESTER III

BCM3A11	BASIC NUMERICAL METHODS	<p>C01: Intends to enable the students to acquire knowledge of numerical equations, matrices progression, financial mathematics and descriptive statistics.</p> <p>C02: At the end of this course, the students will be able to understand numerical equations, mathematical progressions, financial mathematics, descriptive statistics and their applications.</p>
BCM3A12	PROFESSIONAL BUSINESS SKILLS	<p>C01: Discusses about digital India.</p> <p>C02: Helps to update and expand basic informatics skills of the students and equip the students to effectively utilize the digital knowledge resources for their study.</p>
BCM3B03	BUSINESS REGULATION	<p>C01: The course tries to familiarize the students with certain statutes concerning and affecting business organizations in their operations.</p> <p>C02: Helps to know the students with the basic concepts, terms and provisions of mercantile and business laws and develop the awareness regarding these laws affecting trade, business and commerce.</p>
BCM3B04	CORPORATE ACCOUNTING	<p>C01: To acquire conceptual knowledge of corporate accounting and the techniques of preparing the financial statements.</p>
BCM3C03	HUMAN RESOURCES MANAGEMENT	<p>C01: The course tries to familiarize the students with the different aspects of managing human resources in an organization and equip the students with basic knowledge and skills required for the acquisition, development and retention of human resources.</p>

SEMESTER IV

BCM4A13	ENTREPRENEURSHIP DEVELOPMENT	C01: The course tries to familiarize the students with the concept of entrepreneurship and generate innovative business ideas in the emerging industrial scenario. C02: Helps to identify and develop the entrepreneurial talents of students.
BCM4A14	BANKING AND INSURANCE	C01: This course imparts knowledge about different norms of banking services and the procedure for opening and operating bank accounts and various provisions of Banking Regulation Act 1949 and the reforms in the banking sector and insurance sector.
BCM4B05	COST ACCOUNTING	C01: The course tries to familiarize the students with the various concepts and elements of cost and to create cost consciousness among the students.
BCM4B06	CORPORATE REGULATIONS	C01: gives insights on corporate law and to make them aware of the importance of corporate governance in the management of organizations.
BCM4C04	QUANTITATIVE TECHNIQUES FOR BUSINESS	C01: Helps to understand the use of quantitative techniques in managerial decision making.

SEMESTER V

BCM5B07	ACCOUNTING FOR MANAGEMENT	C01: Provides the students an understanding about the use of accounting and costing data for planning, control, and decision making. C02: Enables the students to understand the concept and relevance of management accounting.
BCM5B08	BUSINESS RESEARCH METHODS	C01: This course enables the students to acquire basic knowledge in business research methods and to develop basic skills in them to conduct survey and research case studies.
BCM5B09	INCOME TAX LAW AND ACCOUNTS	C01: Major objective of this course is to impart basic knowledge and equip students with application of principles and provisions of Income tax Act, 1961 amended up to date.

BCM5B10	COMPUTER APPLICATION IN BUSINESS	<p>C01: This course intends to help the students to acquire basic knowledge about computer and its application in various areas of business</p> <p>C02: Enable the students to understand the modern trends and technologies in computers.</p>
BCM5B11	BUSINESS INFORMATION SYSTEM	<p>C01: Discusses information technology and its relevance to the various areas of business.</p>

SEMESTER VI

BCM6B12	INCOME TAX AND GST	<p>C01: Equips students with application of principles and provisions of Income tax Act, 1961 amended up to date and GST Act 2016.</p>
BCM6B13	AUDITING AND CORPORATE GOVERNANCE	<p>C01: The course introduces the knowledge of auditing principles and techniques</p> <p>C01: Tries to familiarize the students with the understanding of issues and practices of corporate governance in the global and Indian context.</p>
BCM6B14	OFFICE AUTOMATION TOOLS	<p>C01: This course aims to acquire basic knowledge in the various office automation tools and its application in the various areas of business.</p>
BCM6B15	COMPUTERISED ACCOUNTING WITH TALLY	<p>C01: This course enables the students to acquire basic knowledge in the computerized accounting systems and its applications in the area of business.</p>
BCM6B16	PROJECT WORK AND VIVA	<p>C01: Provides learning experience to students.</p> <p>C02: Provides opportunity to students to synthesize knowledge from various areas of learning.</p>